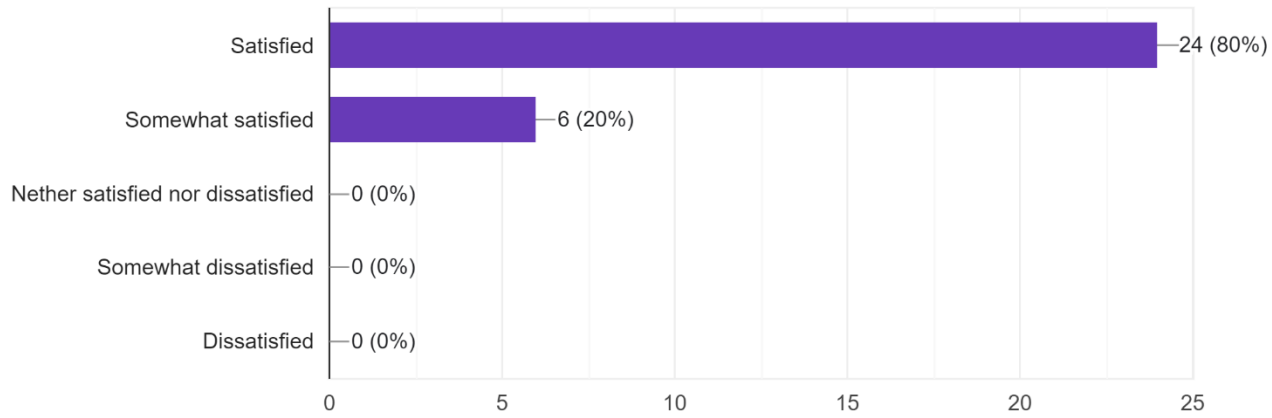


DECATUR CLUB MEMBER SATISFACTION SURVEY

OVERALL CLUB SATISFACTION

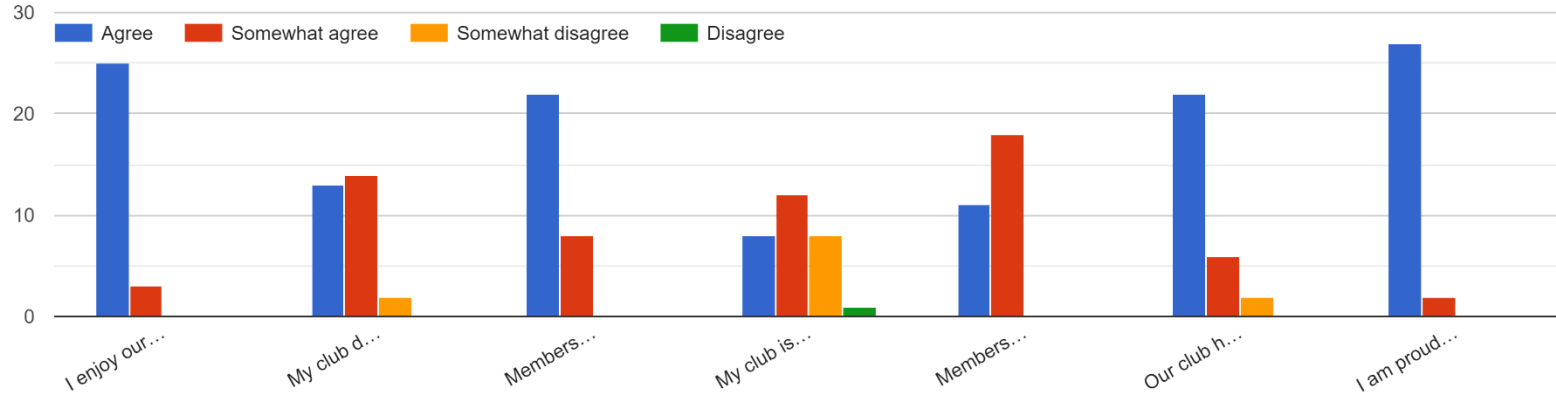
Overall, how satisfied are you with being a member of our club?

30 responses



CLUB CULTURE

Thinking about our club's culture, members and meetings, indicate how much you agree with the following statements

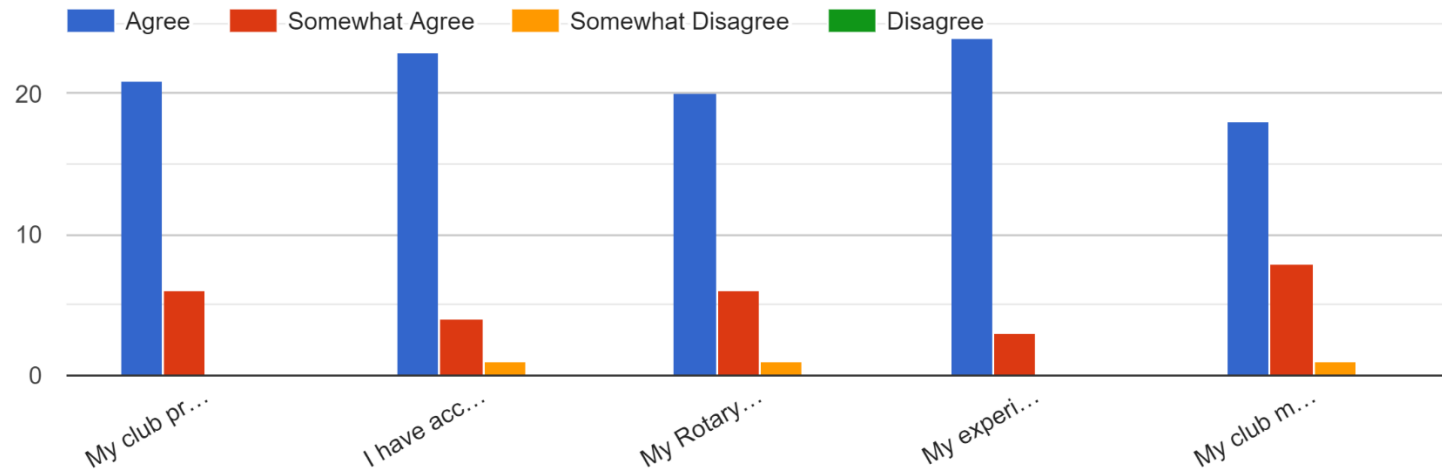


OUR CULTURE

	Agree	Somewhat Agree	Disagree
Enjoy Club Meetings	89%	11%	
My Club Involves New Members	43%	47%	7%
My Club is diverse as the community	29%	43%	29%
Members are involved in ways that match their interest and skills	38%	62%	

Membership

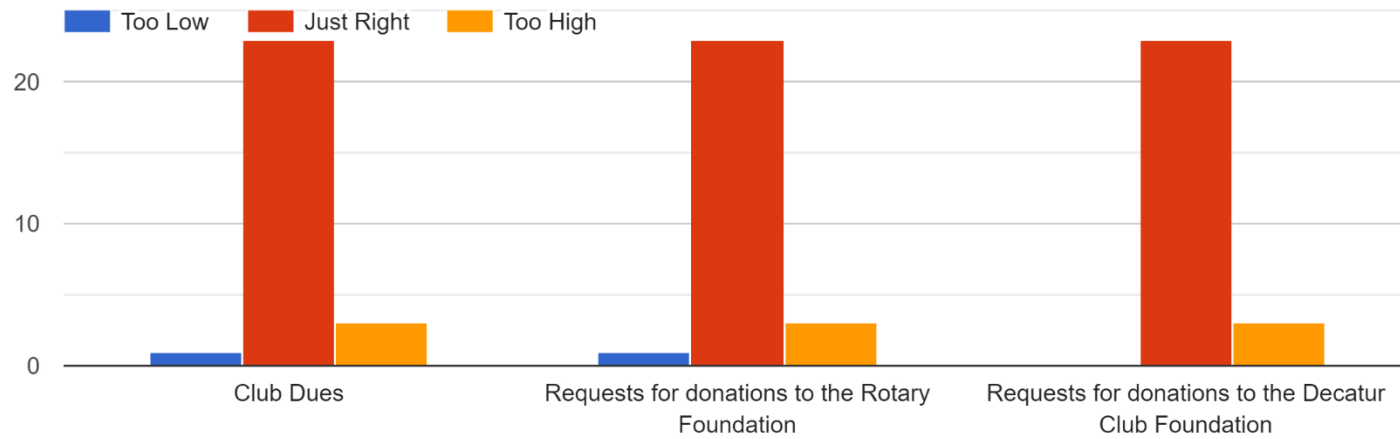
Indicate how much you agree with the following statements about being a member



Membership	Agree	Somewhat Agree	Disagree
Provide oppourtities to use my talents and skills	78%	22%	
I have access to leadership opportunities	82%	14%	4%
Worth the cost	77%	23%	4%
My club knows me and values me	67%	30%	4%

COSTS

Thinks about costs associated with being a club member and rate these factors:

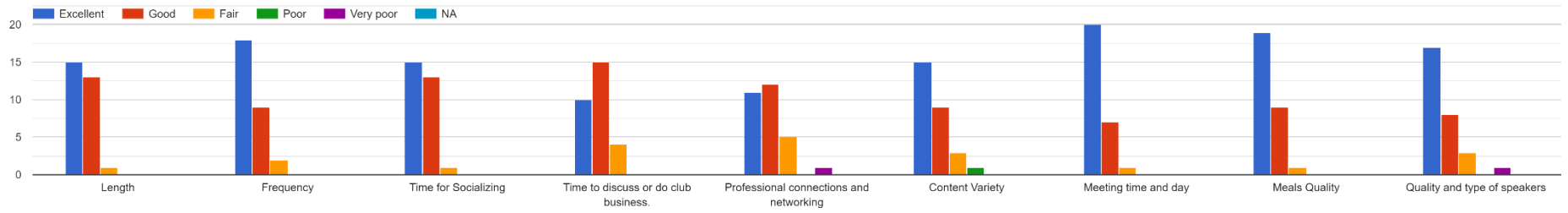


COSTS

	Too Low	Just Right	Too High
Club Dues	4%	82%	11%
Rotary Int Foundation donations requests	4%	82%	11%
Decatur Club Foundation donation requests		85%	11%

MEETINGS

How do you rate the following aspects of club meetings?



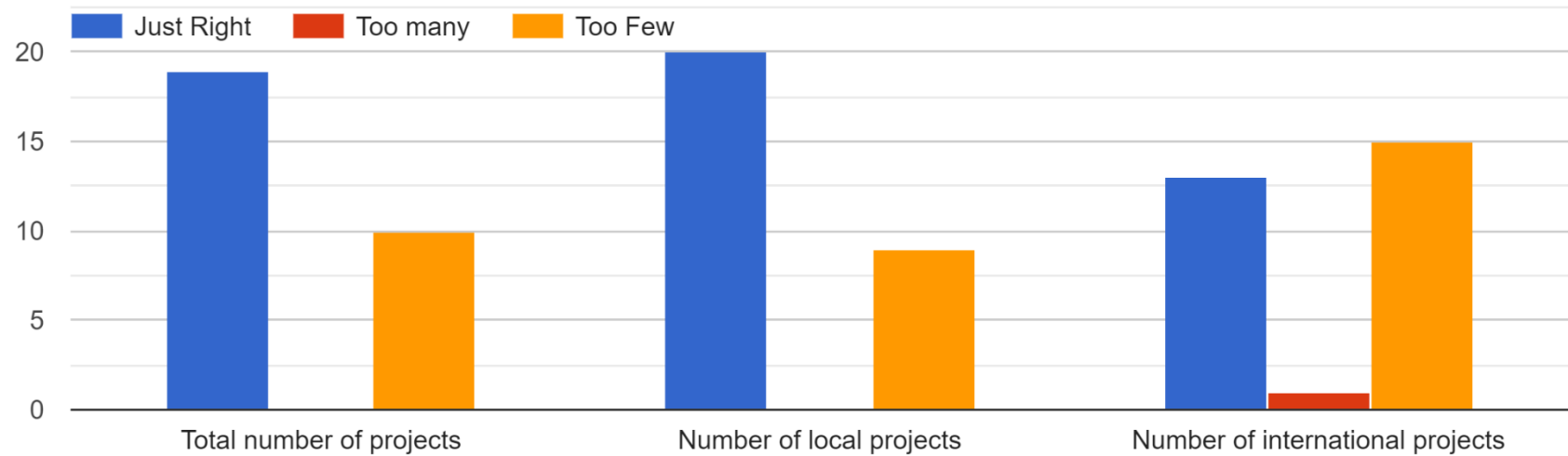
MEETINGS	Excellent	Good	Fair	Poor
Time to discuss and do business	34%	52%	14%	
Professional Connections/Networking	38%	41%	17%	3%
Content Variety	52%	31%	10%	3%
Quality and type of speakers	59%	28%	10%	3%

What type of speakers or topics are you interested in? 19 responses

- Business leaders, Community leaders and non-profit leaders
- I love learning things.
- Authors, Community Leaders, Sports figures
- local area professors are great, authors, etc
- I've been pleased with the variety of topics and speakers thus far. Thank you!
- As varied as possible/current topics
- AI, international cooperation
- Too many authors and nonprofit speakers. I'd love people in the entertainment industry to speak.
- anything to do with community, issues of day,
- Speakers who are recognized leaders in the county and state or who bring a stimulating or entertaining stories or points of view. County and state initiatives, Georgia natural resources, healthcare, arts (including literature and museums).
- Business
- Everything but non profits and government. We should hear each month from a business person, someone from the arts, a professor from a nearby university on his/her subject, a sports team, an athlete...so many choices!!
- cultural; how technology, environment, society affect businesses and communities
- N/A
- I like the variety of topics, especially things I wouldn't normally seek out.
- Climate, sustainable living
- Diversified.
- The speakers are spot-on
- politics, author talks, humorous, history, business

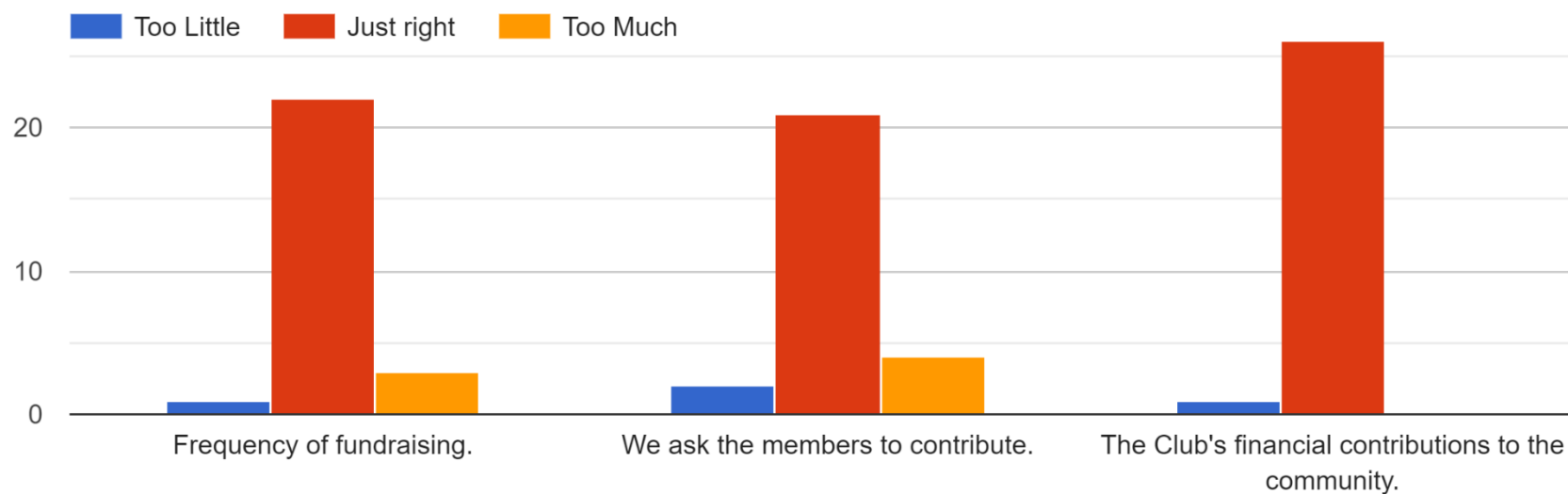
SERVICE PROJECTS

Service Projects: What do you think about these aspects of our club's service projects?



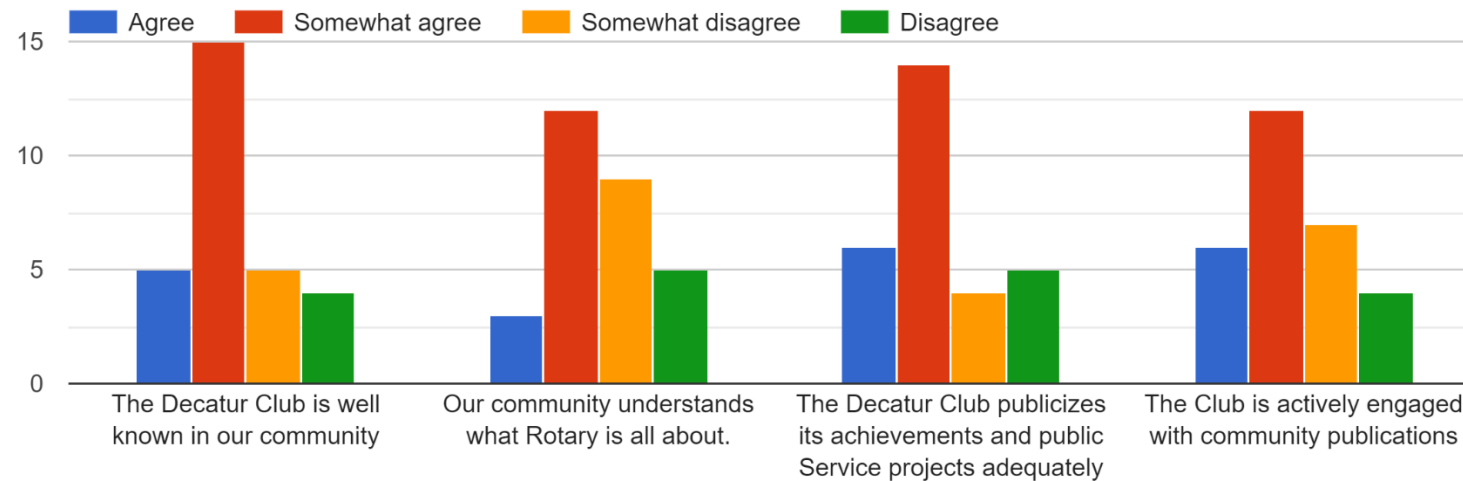
FUNDRAISING

Considering our fundraising:



PUBLIC IMAGE

Thinking about the club's Public Image, how much do you agree or disagree with the following statements.



Public Image	Agree	Somewhat Agree	Somewhat Disagree	Disagree
The club is well known in the community	17%	52%	17%	14%
Community Understands what Rotary is About	10%	41%	31%	17%
We publicize our achievements adequately	21%	48%	14%	17%
We are actively engaged with community publications	21%	41%	24%	14%

What ideas do you have to become better known in our community? 17 responses

- Be more involved a community events as volunteers to promote Rotary
- Have a presence at more community events
- need to send upcoming and past projects to the Decatur Focus and Decaturish.
- Sponsor and speak at events?
- Having the key City and County Leaders as members.
- More signage
- Use Rotary public image tools to advance our community awareness. Region has monthly meetings that we don't participate in.
- Make sure we are in Decatur Focus in some way in every issue
- Shirts, hats and car tags
- Get more members and you'll get more publicity
- We could submit information to the city's newsletter, the Focus.
- N/A
- I'm not sure I've been a member long enough to really answer this question.
- Participating in community events
- Working on becoming more visible in our work. Signs, publicity, presence at the many Decatur events, such as festivals and other things. we should pay for booths and incentivize members to man them by offering free access to the events themselves.
- Not sure, more publicizing in local magazines and social media
- Setup at festivals, talk to schools, do regular press releases about what we are doing.

Thank you for taking the member survey. If you have anything you'd like to add, please let us know here. 6 responses

- I love Decatur Rotary
- The club needs to update its members on the activities of Rotary international
- I hope our Club will not become too rah, rah/Mickey Mouse.
- I am an honorary member and rarely attend.
- I enjoy rotary and the members have surprised me in their acceptance and warm welcome.
- Always leave enough time for the speaker's topic.